

DIPLOMA IN YOUTH IN DEVELOPMENT WORK

FINAL EXAMINATION – 2006

MCD 1111 – PROMOTING ENTERPRISE &

ECONOMIC DEVELOPMENT

DURATION : TWO (02) HOURS



022

Date : 17th June 2006

Time:10.00 a.m. – 12.00 noon

Answer any four (04) questions. All questions carry equal marks.

01. a) Compare the advantages and disadvantages of establishing and running your own business? (10 marks)
- b) What are the common reasons for the failure of a small business enterprise? In your opinion how do you avoid such failures? (15 marks)
02. a) Name a small business you wish to start. Make a SWOT analysis of the business you named. (12 marks)
- b) Describe the role of small businesses in the development of an economy. (13 marks)
03. a) With the help of an example discuss the relationship between environmental scanning and forecasting. (15 marks)
- b) "Identification of profitable business opportunities depends on the creativity of people". Comment on this statement. (10 marks)
04. a) Explain the role of a youth development officer in developing a village area known to you. (15 marks)
- b) Explain the way that you, as a development officer, plan to help a youth society in your village area. (10 marks)
05. Write short notes on the following topics, clearly bringing out the meaning. (25 marks)
- a) Business plan
- b) Feasibility study
- c) Creativity and innovativeness
- d) Problems faced by small businessmen.
- e) Micro financing as a tool of rural economic development.

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